

SUMMER PROGRAMS PRESS KIT

ILTC

PITCH: ILTC is BBYO's premier domestic leadership development experience. Graduates of the program go on to serve as integral leaders in all of their future endeavors. You will learn to craft a vision and plan strategically to ensure your success. ILTC takes your potential for leadership and enhances it, honing your skills to an advanced degree with innovative programming. ILTC is for the best and the brightest – those who are ready to lead at the regional/council level and beyond. Learn what it takes to be a productive leader, and learn how to train others to be equally proficient. You will always remember your ILTC experience, both for the valuable skills you will develop and the deep and fulfilling friendships you will find while there.

PROGRAM HIGHLIGHTS:

- Specifically targeted to top Regional and Council leaders and those who seek higher office within BBYO.
- Looks great on your college applications.
- Experience meaningful and creative Shabbat programs that bring together a community of friends.

PROGRAM CONTENT:

Leadership Curriculum

Every moment of ILTC is an opportunity to learn and demonstrate leadership. You will have opportunities to assume formal and informal leadership positions whether in your dorm, in the dining hall, or as part of a planning group. There are the times when you will demonstrate your understanding of leadership by example, risk taking and caring involvement. In short, these are the times when you show your ability to apply what you are learning. Most participants think that the leadership curriculum at ILTC will be taught in a classroom. But as you will soon see, leadership is taught in many different ways using many different strategies. The following are activities that you will participate in while at ILTC.

Leadership Skills

ILTC will teach and develop specific skills that you will need to possess in order to become a more effective leader. During leadership seminars, electives, music/dance sessions, officer workshops, and special activities, our staff will guide you in discovering useful information and experiences, along with practical guidelines on how to present and use this information at home. There will also be elective sessions designed to teach you the organizational needs and assessment skills necessary to plan conventions, Leadership Training Institutes, and other chapter/council/regional programs.

Judaic Education at ILTC

The ILTC philosophy is based on the idea that to be a Jewish leader you need to:

- Have a basic understanding and knowledge of Jewish vocabulary, Jewish readings, and Jewish history and rituals

- Understand that at the core of one's Jewish beliefs is one's personal Jewish values and ethics
- Develop specific skills to become a more effective leader.

In order to accomplish these goals ILTC will be split up into three main areas: Jewish literacy (knowledge), Jewish values (attitudes), and leadership (skills).

Jewish Literacy and Knowledge

During ILTC you will get to discuss a variety of Jewish readings, and relate them to your every day life experiences. Also, discussions will be organized on different terminology, such as the difference between Tzedakah and Charity. A book will be compiled of the readings and terminology to be given as a resource at the end of ILTC. You will have the opportunity to create a list of practical uses for your new ideas and ideologies.

Jewish Values

At the core of one's Jewish beliefs are one's personal Jewish values and ethics. Each day we will explore different values, which will be integrated into the daily life at ILTC including the core Judaism and leadership curriculums. One of our key commitments at ILTC is to the idea that a leader in a Jewish organization must not only care about issues of Jewish concern, but also develop a concerned, knowledgeable, informed point of view. ILTC is a Judaism program as well as a leadership program because of the way we define Jewish leadership. While "formal" Judaic education is scheduled into the ILTC curriculum, you will find that a feeling of a Jewish way of life is woven into the very fabric of ILTC.

LOCATION: B'nai B'rith Perlman Camp- ILTC takes place in our own leadership village on the grounds of B'nai B'rith Perlman Camp in Lake Como, PA. The Pocono Mountains are a magnificent setting for this multi-purpose institution, which honors Anita and Louis Perlman. Various B'nai B'rith agencies and lodges use the camp for summer conferences or activities, and our programs are known within the B'nai B'rith family for inspiring confidence in the future. Perlman Camp itself is a highly successful residential summer camp serving Jewish youth from all over the eastern U.S. ILTC participants share campgrounds, fields, and facilities, and sometimes programs with B'nai B'rith Perlman Camp, campers and staff. As part of the B'nai B'rith family, Perlman Camp observes strict Kashrut, under rabbinical supervision.

ILTC 2008 DATES: Monday, July 21 - Sunday, August 3

TESTIMONIALS:

"Despite 5 days of non-stop rain and the ensuing 2 weeks of mud, I had more fun than I ever thought possible. The number of groundbreaking ideas that are produced when the top BBYO leaders in the world gather together in one place is astounding."

- Toby Stein (Providence, Rhode Island)

"ILTC created an open forum for all participants to learn more about ourselves, to create everlasting friendships, and to focus on our goals in our separate Regions and Councils as well as together as an International movement."

- Lauren Shenfeld (Northridge, California)

PICTURES:



